

THAO T. YANG

CAREER OBJECTIVE

To obtain a full-time position, where I can use all my acquired skills in technology, communication, marketing and web design to assist, develop, and expand the company.

PROFESSIONAL PROFILE

Talented and detailed oriented web developer of user-experience design with the proven know-how to combine creative and usability viewpoints resulting in world-class Web and mobile applications. Possesses an extensive experience in optimizing user engagement for brands and target oriented marketing of product using the power of social media, leaflet and organizing campaigns and promo. A Web Developer with years of experience in building, testing, deploying and maintaining websites and applications for desktop and mobile devices, expert in web, graphic, interactive and programming to develop optimum and user friendly web solutions. Work perfectly as part of a team or independently, providing a compelling user experience to improve brand loyalty, customer retention and visit-to-order ratios. Excellent communication and interpersonal skill and a quick learner and able to work in fast pace working environment.

SKILLS/QUALIFICATION SUMMARY

- Marketing Strategies & Campaigns
- Creative Team Leadership
- Web & Print Content Development
- Graphic Design
- Videography
- Social Media
- Customer Service
- Microsoft Office
- Windows/Mac
- Team Player
- Organized
- Corporate Communications
- Product Positioning & Branding
- Web Design
- Photography
- Print Material
- Marketing
- HTML/CSS/PHP
- Photoshop/Illustrator
- Self-Starter
- Coachable
- Quick Learner

QUALIFICATION SUMMARY

- Web Skills: CSS, HTML, XML, Wordpress, PHP, Twitter Bootstrap, and Adobe Creative Suite. Ability to work with vector files and create gifs. Web standards and accessibility, cross-browser compatibility, mobile web designs
- Strong understanding of industry trends and content management systems
- Application Software: Adobe Acrobat Professional, MS Office Suite, Adobe Creative Suite, Google Drive
- Skilled in multitasking and working on several projects simultaneously
- Unique ability to improvise, grasp new skills and troubleshoot problems
- Expert in the technical, conceptual and content development of sales-driving collateral. Proven ability to drive record-high marketing campaign response rates and execute successful product launches.
- Experienced in communicating with the creative team and clients
- Web Tools: Adobe Dreamweaver, Photoshop/Illustrator, FTP clients, Brackets
- Conceptualize and orchestrate marketing campaigns that effectively reinforce and build brand images.
- Very comfortable and passionate about adopting ideas and bringing them to life through technology
- Well-organized with an ability to prioritize tasks
- Operating Systems: Macintosh, Windows, Linux

PROFESSIONAL EXPERIENCE

DOTARUS--OROVILLE, CA

AUGUST 2014 - PRESENT

Co-Founder

- Founded the idea of crowdfunding for educational purposes
- Designed the frontend aspect of the main website
- Conceptualize new ideas to implement into the business/website

THE MEDICINE SHOPPE PHARMACY--MARYSVILLE, CA
Manager

APRIL 2014 - PRESENT

Responsible for the designing and maintaining of the pharmaceutical website, and handled the general operation of the online store for the pharmacy, resolve customer's complaints and control online sales.

Achievement

- Spear headedly designed and maintained a highly responsive pharmaceutical website
- Handled and controlled all Online sales and sales team management
- Administered conflicts and complaints resolution to customer
- Initiated, manage and maintain multiple online markets such as eBay, Rakuten, Bonanza

PROUDWORKS--OROVILLE, CA
Freelance: Web Design

JUNE 2008 - PRESENT

Responsibility for overall web project management from designing to execution and maintenance. Providing and consulting clients to clearly outline website goals and site functionality.

Achievement

- Assisted client in running multiple web development projects
- Consulted with client to outline website goals, illustrate wire frame, and site functionality
- Designed and customized responsive a web pages
- Handle the company's social media marketing and seo optimization
- Designed professional banners and profile pictures for media marketing
- Provide technical support to high-level users
- Wrote and edited web code using JavaScript, PHP, HTML, CSS, Query.
- Provide technical support to high-level users on the company's web page
- Managed the company's websites and design/creation for clients
- Maintained and update customer data base of the websites as required

FRUTIYA FARM -- OROVILLE, CA
Manager

JANUARY 2008 – PRESENT

Planned, monitored and scheduled all farming activities and productions, designed the farm website and handle all finance and sales related activities

Achievement

- Manages and stay up-to-date with all licenses and paperwork in order to sell at farmers market
- Manages daily inventory and inspection of farming equipment
- Manage all cash reports
- Handle cash transaction
- Designed website and marketing of products
- Made print materials such as banners, business cards, price signs
- Sales representative: Going from retail stores to retail stores, setting up relationship to sell our famous Persimmon Chips

WALGREENS--OROVILLE CA
Pharmacy Technician

SEPTEMBER 2008 - APRIL 2014

Assisted Pharmacist in receiving, preparing and packaging prescriptions orders for dispensing also handled files and login patient information in the computer for reference purpose. Gathered clinical information and addressed non-medical questions and concerns and Assisted Pharmacist in managing drug and medical supplies

Achievement

- Entered prescription data into the computer and filled prescriptions
- Trained new pharmacy technicians, ensuring customer service standards were improved
- Stocked and dispensed prescriptions
- Streamlined data management procedures
- Uphold cash register and provided customer service
- Assisted in transferring entire patient database to new system

UPWARD BOUND (CSU, CHICO)--CHICO, CA
Web Design Instructor

JUNE 2010 - AUGUST 2010

Taught the student the basic concepts/principles of web design and usage and observed and evaluated students' performance. Developed lesson plans, instructional and designing materials and other strategies to ensure that every student has a thorough knowledge of the web design

Achievement

- Developed a full web design course that speedily facilitate the student learning.
- Create and Facilitate discussions to meet objectives for students during HTML, JavaScript, and CSS documents lesson.
- Instructed and guided a class of 15 students, ages 15-17 years old towards a better understanding of web designing.
- Established a cordial interpersonal relationship with students of at level and on a daily basis and answering all web designing related questions

OROCAL NATURAL GOLD COMPANY -- OROVILLE, CA AUGUST 2004 - AUGUST 2008
Wax Boy and Web Designer

Re-designed and Designed a standard website for **OROCAL NATURAL GOLD COMPANY** that comply with corporate visual identity guidelines and usability best practices, and played a major role in the production of wax jewelry

Achievement

- Injected hot wax into mold case to create wax jewelry
- Handle the Cleaning out wax moldings in preparation for casting
- Polished and smoothened out casted jewelry in preparation for stone setting
- Re-designed company website

EXTRACURRICULAR

The Church of Jesus Christ of Latter Day Saints

- Participated in a 2 year Spanish-speaking mission in Wisconsin
- Elected as a counselor and granted the privilege of being the 1st Counselor to the Branch President
- Appointed to play the role of mentoring and counseling the youth on youth related issues within and outside the church

Boy Scout of America

- Handled leadership roles such as Patrol Leader and Senior Patrol Leader
- Organized and provided various community service
- Offered direction and gave constructive feedback to motivate boy scouts
- Held each boy scout accountable for achieving performance goals
- Collaborate with the troop at camp-outs
- Organized and held fundraisers for camping trips

EDUCATION

California State University, Chico - Graduated December 2014
Bachelor of Arts in Communication Design: Media Arts
Instructional Design Minor

REFERENCE AVAILABLE UPON REQUEST